

Jackson Hole Daily

DISPLAY ADVERTISING

2023

Contact 307.732.7070 | www.jhnewsandguide.com | adsales@jhnewsandguide.com

Publisher: Kevin Olson

4x14 Full Page

\$705.60 / day

10.167"x13.833"

Add color for an additional \$82 per day

2x14 Vertical Half Page

\$376.60 / day

Add color for an additional \$82 per day

1x2

\$29.00 / day

Add color for an additional \$10 per day

2x2

\$58.00 / day 5"x1.833"

Add color for an additional \$20 per day

2x3

\$87.00 / day 5"x2.833"

Add color for an additional \$30 per day

4x7 Horizontal Half Page

\$376.60 / day

10.167"x6.833"

Add color for an additional \$82 per day

2x7 Quarter page

\$188.30 / day

5"x6.833"

Add color for an additional \$70 per day

2x4 Eighth page

\$107.60 / day

Add color for an additional \$40 per day

Flexibility for All Budgets! You choose: run 3, 4, 5 or all 6 days each week.

Reach Over 17,000 daily readers across Jackson, Teton County and Star Valley!

Frequency Contract

4 weeks*:	5% savings
13 weeks:	10% savings
26 weeks:	15% savings
48 weeks:	20% savings

*consecutive weeks

Ads scheduled for less than 6 days in a given week do not earn a full frequency discount. Three day minimum required schedule for all ads.

Non-Profit: 35% discount off Open rates for qualifying 501-(c)3 organizations

Advertising Deadlines

Publication Day	Materials & Space Due
Monday	Wednesday 4:00pm
Tuesday	Thursday 4:00pm
Wednesday	Friday 4:00pm
Thursday	Monday 4:00pm
Friday	Tuesday 4:00pm
Saturday	Wednesday 4:00pm

FREE DISTRIBUTION Monday-Saturday at 750+ outlets throughout Teton County, WY, Lincoln County, WY, and Teton Valley, ID.

Jackson Hole Daily EASY REFERENCE TABLE

2023

COST PER DAY

SAVE				5%	10%	15%	20%	35%
Ad Size Column x inches	Cost Per Day	Cost Per Day to Add Color	Cost Per Week	Daily Cost 24 ads	Daily Cost 78 ads	Daily Cost 156 ads	Daily Cost 288 ads	Non-Profit Rate
1x2"	\$29.00	\$10.00	\$174.00	\$27.55	\$26.10	\$24.65	\$23.20	\$18.85
1x3" or Gallery	\$43.50	\$15.00	\$261.00	\$41.32	\$39.15	\$36.97	\$34.80	\$28.27
2x2"	\$58.00	\$20.00	\$348.00	\$55.10	\$52.20	\$49.30	\$46.40	\$37.70
1x5"	\$72.50	\$25.00	\$435.00	\$68.87	\$65.25	\$61.62	\$58.00	\$47.12
2x3" or 1x6"	\$87.00	\$30.00	\$522.00	\$82.65	\$78.30	\$73.95	\$69.60	\$56.55
1x7"	\$101.50	\$35.00	\$609.00	\$96.42	\$91.35	\$86.27	\$81.20	\$65.97
2x4" (1/8 page)	\$107.60	\$40.00	\$645.60	\$102.22	\$96.84	\$91.46	\$86.08	\$69.94
1x9" or 3x3"	\$121.05	\$45.00	\$726.30	\$115.00	\$108.94	\$102.89	\$96.84	\$78.68
2x5"	\$134.50	\$50.00	\$807.00	\$127.77	\$121.05	\$114.32	\$107.60	\$87.42
1x11"	\$147.95	\$55.00	\$887.70	\$140.55	\$133.15	125.76	\$118.36	\$96.17
2x6"	\$161.40	\$60.00	\$968.40	\$153.33	\$145.26	\$137.19	\$129.12	\$104.91
2x7" (1/4 page)	\$188.30	\$70.00	\$1,129.80	\$178.88	\$169.47	\$160.05	\$150.64	\$122.39
3x5"	\$201.75	\$75.00	\$1,210.50	\$191.66	\$181.57	\$171.49	\$161.40	\$131.14
2x8" or 4x4"	\$215.20	\$82.00	\$1,291.20	\$204.44	\$193.68	\$182.92	\$172.16	\$139.88
2x9" or 3x6"	\$242.10	\$82.00	\$1,452.60	\$229.99	\$217.89	\$205.78	\$193.68	\$157.36
2x10" or 4x5"	\$269.00	\$82.00	\$1,614.00	\$255.55	\$242.10	\$228.65	\$215.20	\$174.85
3x7"	\$282.45	\$82.00	\$1,694.70	\$268.33	\$254.20	\$240.08	\$225.96	\$183.59
2x11"	\$295.90	\$82.00	\$1,775.40	\$281.10	\$266.31	\$251.51	\$236.72	\$192.33
2x12" or 4x6"	\$322.80	\$82.00	\$1,936.80	\$306.66	\$290.52	\$274.38	\$258.24	\$209.82
3x9"	\$363.15	\$82.00	\$2,178.90	\$344.99	\$326.83	\$308.68	\$290.52	\$236.05
Half Page 4x7" or 2x14"	\$376.60	\$82.00	\$2,259.60	\$357.77	\$338.94	\$320.11	\$301.28	\$244.79
3x10"	\$378.00	\$82.00	\$2,268.00	\$359.10	\$340.20	\$321.30	\$302.40	\$245.70
4x8"	\$403.20	\$82.00	\$2,419.20	\$383.04	\$362.88	\$342.72	\$322.56	\$262.08
3x11"	\$415.80	\$82.00	\$2,494.80	\$395.01	\$374.22	\$353.43	\$332.64	\$270.27
3x12" or 4x9"	\$453.60	\$82.00	\$2,721.60	\$430.92	\$408.24	\$385.56	\$362.88	\$294.84
4x10"	\$504.00	\$82.00	\$3,024.00	\$478.80	\$453.60	\$428.40	\$403.20	\$327.60
3x14"	\$529.20	\$82.00	\$3,175.20	\$502.74	\$476.28	\$449.82	\$423.36	\$343.98
4x11"	\$554.40	\$82.00	\$3,326.40	\$526.68	\$498.96	\$471.24	\$443.52	\$360.36
4x12"	\$604.80	\$82.00	\$3,628.80	\$574.56	\$544.32	\$514.08	\$483.84	\$393.12
Full Page 4x14"	\$705.60	\$82.00	\$4,233.60	\$670.32	\$635.04	\$599.76	\$564.48	\$458.64

Ad space reservations are firm orders and may be cancelled at any time prior to published deadlines.

Deadlines are two business days before publication date by 4:00pm.

Cancellations after deadline will be charged at 50% of space cost.